

COSME FÜR CLUSTER AB 2021

Marcus Bidmon | Experte Wirtschaft & Innovation
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Die folgenden Folien wurden im COSME-Programmkomitee am 24.März 2021 präsentiert, und werden mit Genehmigung der Europäischen Kommission hier auszugsweise wiedergegeben.

Cluster support initiatives in 2014-2020

Horizon
Europe
Innosup-1

European Cluster Collaboration Platform

www.clustercollaboration.eu

- 1132 clusters registered
- 55 cluster associations & networks

European Resource Efficiency Knowledge Centre

www.resourceefficient.eu

- Energy efficiency
- Resource efficiency
- Low carbon
- Circular economy

European Observatory of Clusters

Low Carbon Action Plan

LCBA
LOW CARBON BUSINESS ACTION

The ClusterXchange pilot

- 14 partnerships
- > 1000 exchanges

- 30 consortia
- 2500 SMEs

EU clusters - excellence

- 13 partnerships
- 69 clusters
- 21 EU countries

EU GO-International

- Neighbourhood (East & Magreb)
- Development (Africa & S.Amer.)
- US, Canada, Singapore, S.Korea etc.

Cluster S3 Partnerships



We build on our experience of cluster support initiatives in 2014-20

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Joint
Cluster
Initiatives
(Euroclusters)

During 2015-2020, INNOSUP-1 supports 2,000 SMEs directly (€) 130 million

30 projects (2015-20)



- <http://katanaproject.eu>
- <http://www.neptune-project.eu>
- <http://www.h2020-superbio.eu>
- <http://permides.eu/>
- <http://activate.eu>
- <https://www.innolabs.io>
- <http://www.impact-accelerator.com/connected-car/>
- <http://www.inclusilver.eu>
- <http://www.cross4health.eu/>
- <https://www.projectdiva.eu/>
- <https://www.iod4industry.eu/>
- <http://vidaproject.eu/>
- <https://c-voucher.fundingbox.com/>
- <http://s3food.eu/>
- <https://www.smartx-europe.eu/>
- <https://www.digibcube.com/>
- <https://parsec-accelerator.eu/>
- <https://blockis.eu/>
- <https://digicirc.eu/>
- <https://galateaproject.eu/>
- <https://www.metabuilding.eu/>
- <https://www.ufoproject.eu/>

<https://www.clustercollaboration.eu/eu-initiative/innosup-calls>

Horizon 2020 Innosup data hub <https://innosup.easme-web.eu/>

Example: IoT

https://www.youtube.com/watch?v=tgjjMcwLSmU&ab_channel=MesapCluster



Clusters Go International

<https://www.clustercollaboration.eu/eu-initiatives/cluster-internationalisation>

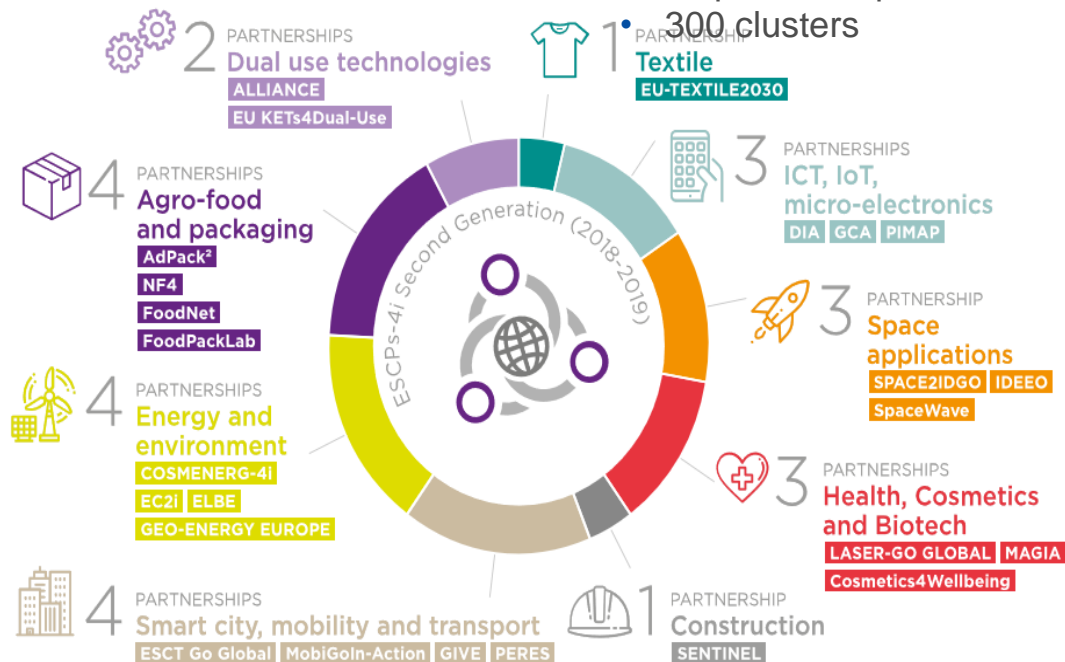
Clusters Go International action (COSME)

- *Facilitating European cluster to develop and implement joint internationalisation strategies, for the benefit of SMEs*
- *Developing common actions (i.e. business missions, cooperation agreements, gateway services, export consortia, etc.) strengthening European SMEs access to specific third markets*

EU Clusters GO-International

(2016-17) (2018-19) (2020-22)

- 64 partnerships,
- 300 clusters



European Strategic Cluster Partnerships for Excellence ESCP-X

Strengthen cluster management excellence & facilitate strategic connections fostering cluster capacity building & SME competitiveness, including through ClusterXchange mobility scheme, by funding partnerships

Tools:

- ⇒ Benchmarking
- ⇒ Comparative analyses and surveys
- ⇒ Best practices
- ⇒ Knowledge management
- ⇒ Foresight studies
- ⇒ Peer-learning (study visits)

€6 M AVAILABLE

CALL FOR PROPOSALS

European Cluster Excellence Programme with ClusterXchange scheme connecting ecosystems and cities

Apply by 02 February 2021!

#COSME_EU

Call 2018: 13 Partnerships, 69 clusters from 21 EU/COSME countries



The ClusterXchange pilot scheme

Short-term exchanges:

- Identify new partners & market access
- Network & Share experiences
- Learning & training
- Technology uptake



Who can benefit?

- Cluster organisations (SME intermediaries)
- SMEs
- Scaling-up support organisations

(e.g. tech centres, research institutes, fab labs (digital) innovation hubs, creative hubs, resource-efficiency service providers, incubators, accelerators)

How is it implemented?

Lump sum for visiting organisation

Matching process/ESCP-4x

Objective pilot phase:

- Overall 500 exchanges of which

50% involving **SMEs**

and at least

25% other participants beyond direct beneficiaries

The European Strategic Cluster Partnerships for Smart Specialisation

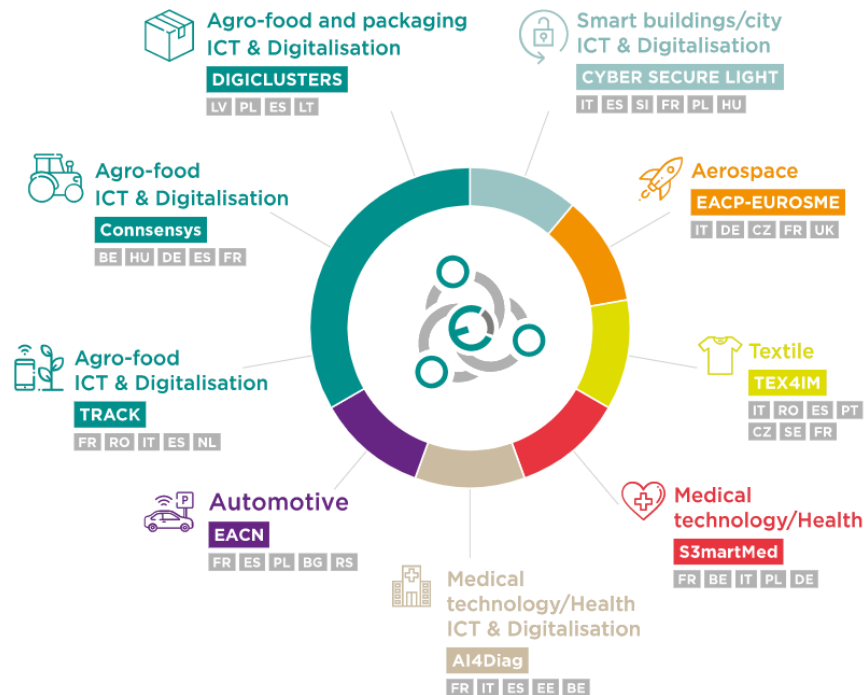
<https://www.clustercollaboration.eu/eu-cluster-partnerships/escp-4x>

9 EU cluster partnerships with projects:

- in cyber secure lighting and home automation system for smart buildings
- directing aerospace industry toward circular economy
- developing innovative textiles
- using of AI and 3D printing in medical technology
- preparing skills for industry 4.0 change processes in automotive
- speeding up modernisation of agrofood packaging

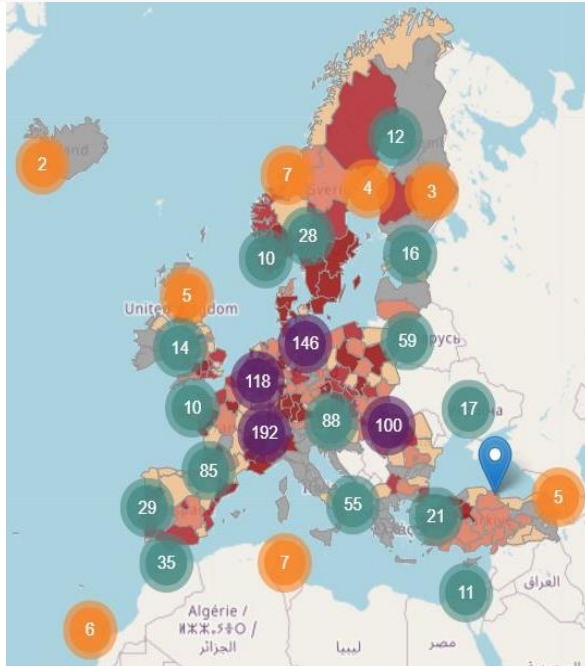
Cluster S3 Partnerships (2018)

- 9 partnerships
- 57 partners
- 19 EU countries



The European online hub for industry clusters

Strengthening the European economy through collaboration



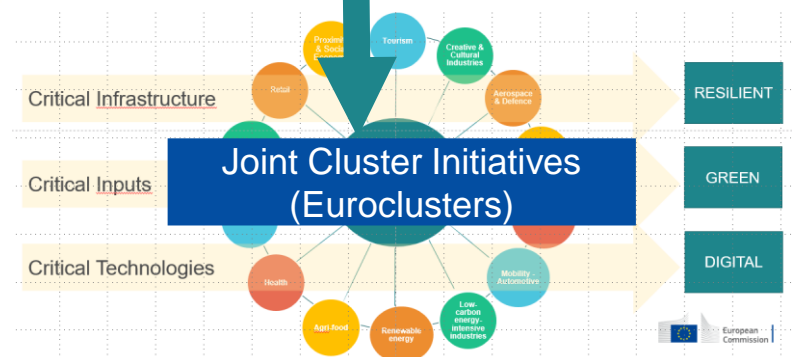
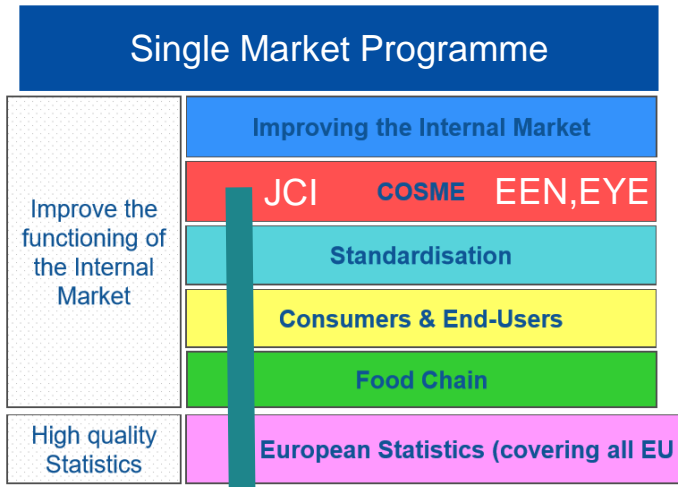
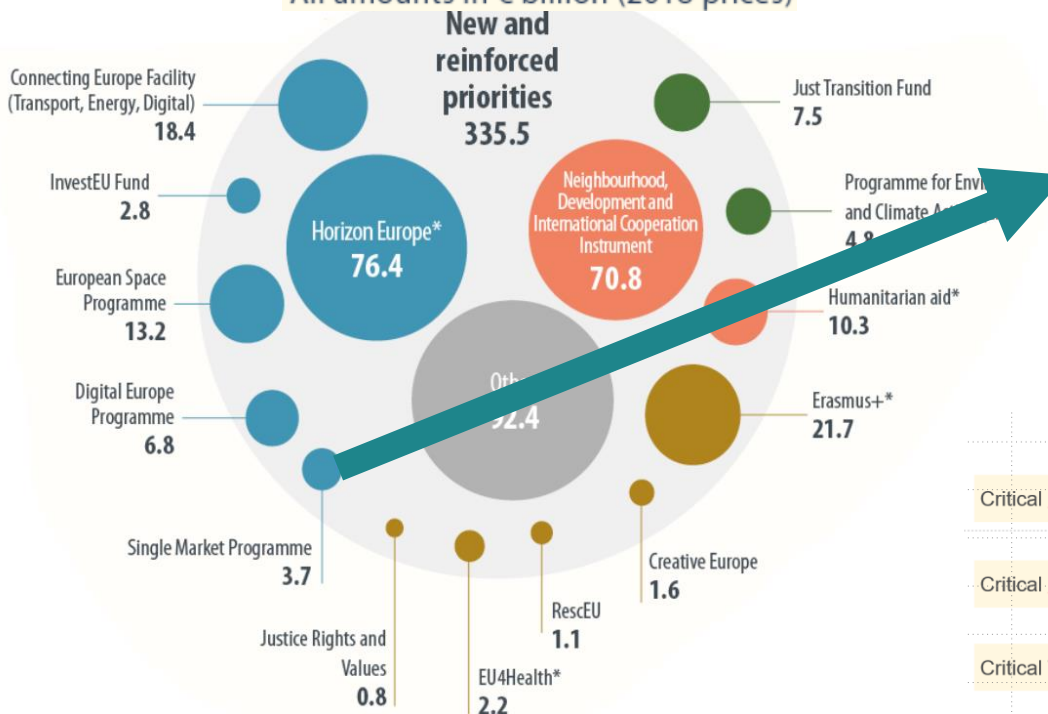
Over 1 000 clusters

Over 50 cluster associations & networks

- Finding partners
- Funding and tenders
- News and thematic focus
- Events
- Knowledge Sharing
- Place for learning for clusters and policy makers
- Events, webinars and calls
- Home for Joint Cluster Initiatives (Euroclusters)

Joint Cluster Initiatives (Euroclusters) in the SMP 2021-27

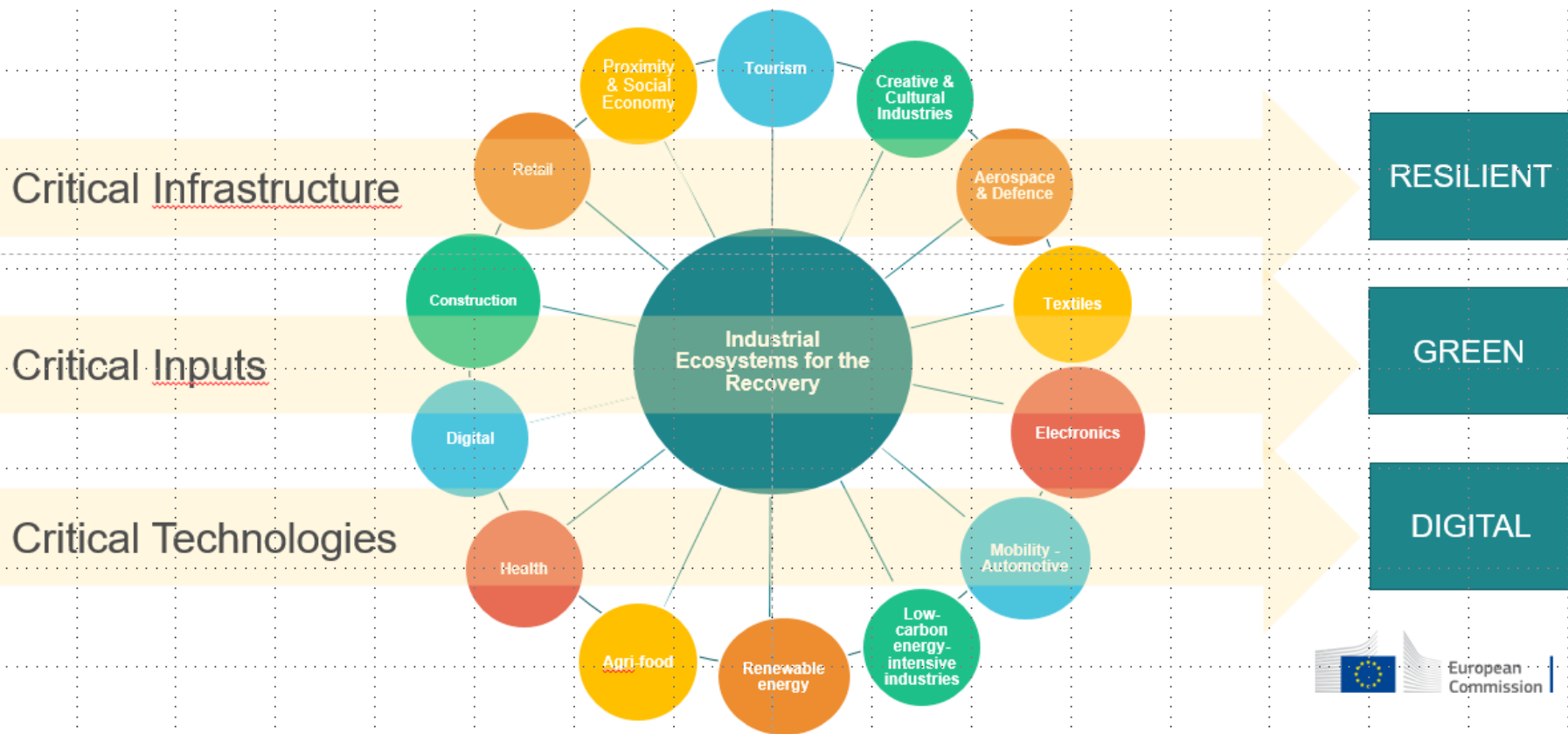
All amounts in € billion (2018 prices)



Source: Multiannual financial framework for 2021-2027 adopted - Consilium (europa.eu)

<https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/home>

Joint Cluster Initiatives – overview



Objectives of the Joint Cluster Initiatives

Euroclusters as organised efforts to:

- Improve **resilience** of the EU industrial ecosystems
- Build capacity to increase **strategic autonomy**
- Reinforce **transformation** into a greener and more digital economy
- Foster **up and re-skilling** of the workforce
- Access to **global value chains**

Type of applicants and target group



Consortia of
cluster
organisations

Teaming up with a wide range of industrial ecosystem actors such as:

cluster organisations, industry associations, chambers of commerce, technology centres, research institutes, fab labs, (digital) innovation hubs, creative hubs, resource efficiency service providers, incubators, accelerators, other SME intermediaries, large companies, SMEs, consultancies, civil society bodies, cooperatives, associations, vocational and educational training providers, regional authorities

Potential projects should include:

- Partnering
- Building complementarities
- Mapping
- Developing a common roadmap
- Preparing investment projects
- Channelling business growth acceleration

Expected results:

- Develop solutions for disruptions
- Accelerate transition
- Industrial deployment of technologies
- Improve management of EU clusters
- Develop world-class clusters
- Work across sectoral boundaries
- Help EU SMEs access third markets
- Contribute to reskilling and upskilling

Modalities

- The co-financing rate shall be up to 100% of the eligible costs for financial support to third parties, and up to 90% of the eligible costs for the other cost categories
- The budget will be allocated through the following cascade funding mechanism:
 - 25% will cover joint activities between cluster organisations (from partnering to preparing investment projects)
 - 75% of the grant will be directed to SMEs (channelling business growth acceleration)
- Implementation through the Executive Agency

• Budget:

Year	2021	2022	2023	2024	TOTAL
Budget EUR	14.000.000	9.000.000	16.000.000	3.000.000	42.000.000

- Launch of the call: Q3/Q4

VIELEN DANK FÜR IHRE AUFMERKSAMKEIT!

Dipl.-Ing. Marcus Bidmon
Experte Wirtschaft & Innovation

Österreichische Forschungsförderungsgesellschaft
Sensengasse 1, A-1090 Wien

T +43 (0) 5 77 55 – 4302
marcus.bidmon@ffg.at
www.ffg.at